

NACPRO Meeting Notes

Teleconference Meeting

December 16, 2013

2:00 pm CST

Present:

Directors: Randy Burkhardt, Maureen Snelgrove, Joe Roszak, Bill Mitchell, Scott Bangle, John Elholm, Andy Kimmel, Russ Guiney, Joe Matthews, John Knight, Larry Blackstad, Daniel Betts, Steve Madewell, Stacy Blackwood, and RJ Cardin.

Liaisons: Bill Beckner (NRPA), and Katie Bess (NACo).

Association Manager: Brenda Adams-Weyant.

Secretary's Report – (John Knight)

Secretary John Knight submitted Minutes from the NRPA, October and November meetings for approval. Motion for approval was made by Andy Kimmel and seconded by Scott Bangle. Motion approved by unanimous vote.

President's Report – (Randy Burkhardt)

President Randy Burkhardt informed the Board that he had signed the contract with Association Manager Brenda Adams-Weyant. This contract is for a two-year term (formerly one-year) to reduce need to renew annually.

Treasurer's Report – (Maureen Snelgrove)

Treasurer Maureen Snelgrove expressed concern regarding cash flow being in "the red". Maureen noted that the holding the meeting in Vancouver was an experiment and reduced attendance at the Awards Banquet were contributing factors.

Brenda noted that she expects an increase in revenues as 2014 membership renewal notices will be sent this month.

Discussion regarding several ways to improve revenues was discussed. Scott inquired about Corporate Membership changes. Daniel inquired about the demand for Retired Memberships.

Association Managers Report – (Brenda Adams-Weyant)

- a) 2014 Budget- Brenda included a copy of the 2014 Budget which showed a history going back to 2010 for comparison. Brenda requested edits to the budget or a motion to approve. Discussion regarding Awards Banquet and associated expenses was held. A motion by Scott Bangle to amend the budget to allow for an additional \$1,000 for the associated Awards and Banquet costs was seconded by Maureen. Brenda stated that the revenue from Corporate Memberships would be adjusted by the same amount to balance the budget. Motion approved by unanimous vote.
- b) Membership Count-Brenda reported that current membership levels were; 125 members, 10 Corporate Sponsors and 2 retired memberships. Brenda added that

personalized emails for renewal would be coming out soon. Daniel Betts asked if membership renewals could be sent out sooner than December.

- c) Corporate sponsor incentives-More sponsorships would make it possible to keep attendee costs reasonable for the awards banquet. There are many large national firms doing outdoor rec consulting that would be good candidates (GreenPlay, PROS, MIG, AECOM). Adding sponsor logos to awards would be a good incentive, as would inviting sponsors to attend the county parks tour. Scott and Randy offered to draft a letter that other board members and Brenda could send to prospective sponsors. Stacy has some experience and will collaborate. Brenda will send a list of our current Corporate Sponsors to all board members.

Committee Reports and/or Business

- a) Professional Education – Scott Bangle reported that he is planning to work with Brenda to help get the word regarding NRPA Connect (“Best Practices”) section of web-site. Scott will investigate if offering CEUs on our educational session and county park tour is feasible for our educational sessions and county park tour. Brenda noted that the process can be time consuming and/or expensive, but that there are several options.
- b) Awards – Daniel Betts reported that he’d like to see an increase to the Application Fee for the NACPRO Awards. Daniel also informed the board that he would soon be reaching out to the Awards Committee to address the upcoming process and any potential changes to the announcements, variety and quantity of the awards. Daniel also inquired about recent history regarding corporate sponsorship of Awards. Scott emailed all with a recent award that included corporate name and logo on the award for the committee to review. Bill Beckner and Katie Bess offered to find out if their organizations charge for award nominations, and share findings with Brenda.

Liaison/Affiliate Reports

- a) NaCo – Larry Blackstad noted that he is now officially on the NACo Board and serving on the Economic Development Steering Committee. He introduced Katie Bess, the new NACo liaison to NACPRO. Katie requested that board members not hesitate to reach out to her with ideas or ways she can assist the Board and the Association.
- b) NRPA Board – Bill Beckner discussed the “Magnet Sessions” being offered by NRPA and suggested that NACPRO consider hosting a session. Bill also discussed that work was being done setting up PRORAGIS profiles. The current level of profiles is around 500 with goal of adding another 500 this year with an ultimate goal of 1500. Bill also mentioned that he has been working with Sports and Municipal Golf to determine value of data that they may have.
- c) SORP – Brenda Adams-Weyant reported that the call for proposals for the annual conference had closed. The selection process of the proposals will begin soon. Brenda also reported that Award nominations are currently out and that in late January registration opens for the National Outdoor Recreation Conference.

Motion to adjourn was made by Daniel Betts and seconded by John Elholm. Motion approved by unanimous vote.