



NACPRO News



January 7, 2014

The National Association of County Park and Recreation Officials is a non-profit professional organization that advances official policies that promote county and regional park and recreation issues while providing members with opportunities to network, exchange ideas and best practices, and enhance professional development.

Learn more about us at:
www.nacpro.org

Deadline for next issue

The next issue of NACPRO News will be delivered on January 14.

If you have news or an article to share, please send it to Brenda@nacpro.org January 14.

NACPRO's Corporate Sponsors

NACPRO urges our professional members to utilize the services and products of our Corporate Sponsors and support their contributions to the field of Parks and Recreation.

SMITHGROUP JJR

As a nationally recognized, multidisciplinary land planning and architecture firm, SmithGroupJJR has been a leader in park design and recreation planning for over 60 years. Our assignments have taken us across the nation from New England to the California Coast, and from the Great Lakes states to Texas. Our clients have included national, state, regional, and cultural organizations; major corporations; and private developers. Moreover, with a focus on natural resources, the content of our work for these clients has covered the spectrum of recreation project types from nature centers to waterfront parks and marinas, and from public gardens to golf courses.

For more information: http://www.smithgroupjjr.com/projects?utf8=%E2%9C%93&practice_area=21&project_type_ids%5B%5D=15&find



RJM Design Group specializes in the planning and design of environments that enhance the quality of life for the entire community. Established in 1987, RJM Design Group has evolved into a multi-disciplinary planning and landscape architectural design firm committed to serving the needs of public agencies and organizations. The RJM team of dynamic individuals includes licensed landscape architects, architects, designers and planners, many of whom are LEED Accredited Professionals. Our design decisions are inspired by our workshop process where stakeholders are informed of the project parameters and led through a series of activities designed to clarify and prioritize needs and desires for a project. The results are projects that contribute to a cohesive sense of place and become a source of community pride. RJM Design Group has always been a proponent of improving public health and the environment through the creation of sustainable communities. We approach every project with special attention to site sustainability, energy and water efficiency, use of renewable resources, reduced operations and maintenance costs, and minimal impact to the environment.

For more information: www.RJMdesigngroup.com

Would you like to become a Corporate Sponsor?

Go to <http://www.nacpro.org/membership/membership.shtml> for more information or call Brenda at (814) 927-8212.

News from the National Association of Counties

The 2014 NACo Interim Resolutions Process has Begun

In preparation for the National Association of Counties (NACo) 2014 Legislative Conference, March 1-5 in Washington, D.C., we invite NACo members to submit interim policy resolutions.

The NACo resolutions process provides members with the ability to participate in national policy decisions affecting county governments. During the Legislative Conference, NACo's ten policy committees and Board of Directors consider legislative and policy resolutions that will be active until the NACo Annual Conference in July 2014.

The American County Platform and the association's policy resolutions are carefully considered statements of the needs and interests of county governments throughout the nation. These policy statements serve as a guide for NACo members and staff to advance the association's federal policy agenda before the White House, Congress and federal agencies.

American County Platform document: <http://www.naco.org/legislation/Documents/American-County%20Platform-and-Resolutions-2012-2013.pdf>

NACo's policy resolution process:

<http://www.naco.org/legislation/Documents/NACo-PolicyProcess-2013.pdf>

Please work with the appropriate steering committee staff liaison to adhere to the following guidelines:

How to Submit and Format Resolutions

All resolutions and platform changes must be submitted electronically (preferably Word document) via email to resolutions@naco.org by January 29, 2014. Submissions must identify the title and issue area in the email subject line (i.e. CDBG Appropriations, Community and Economic Development).

Resolutions should be concise and no more than one page in length. The standard format includes:

1. Issue: Short sentence stating the purpose of the resolution
2. Proposed Policy: Concise statement specifying a position or action by NACo and/or other entities
3. Background: 1-2 paragraph statement clearly outlining the county interest in the particular issue
4. Fiscal/Urban/Rural Impact: Short statement addressing the potential impact(s) for counties in the specific issue area
5. Sponsor: Name and contact information of NACo member sponsoring the resolution. It is important to include contact information so that the NACo staff can follow up if there are any questions or additional information required

Click here for a sample resolution: http://www.naco.org/legislation/Documents/TEMPLATE_RESOLUTIONS.pdf

IMPORTANT REMINDER: If you plan to submit a resolution, you (or a designated representative) must appear in person at the steering committee meeting at the 2014 Legislative Conference to introduce and explain the resolution.

Platform Changes and Existing Resolutions

Platform changes are considered only at the Annual Conference. Interim resolutions cannot be used to overturn or modify existing resolutions or language in the platform.

Emergency Resolutions

Steering committees may also consider other resolutions that were not submitted within the 30-day period. However, these federal legislative or regulatory matters should be urgent in nature, meaning that they could not have been foreseen 30 days prior to the conference.

Steering committees receiving emergency resolutions may consider them only if two-thirds of the steering committee members present vote to review them. This vote, and the vote resulting in the adoption or defeat of the actual resolution, must be tallied and reported at the conclusion of all steering committee meetings.

*Inaction on the part of a submitter is not grounds for an emergency resolution.

Questions?

Contact NACo's Legislative Director Deborah Cox at dcox@naco.org or the appropriate steering committee liaison with additional questions or concerns.

Legislative Department contact list: <http://www.naco.org/legislation/Pages/default.aspx>

For more information on the 2014 Legislative Conference:

<http://www.naco.org/meetings/participate/LegislativeConference/Pages/default.aspx>

News from the National Recreation and Park Association

National Legislative Forum: Book your hotel room before Jan. 15

Just weeks remain before the Jan. 15 deadline to take advantage of a special, lower registration rate for National Legislative Forum. Book your hotel room before Jan. 15 to get the most value for your dollar. Join your colleagues at the 2014 Legislative Forum and help shape the future of parks and recreation.

For more information: <http://www.nrpa.org/legforum/>

New Research and Resources

Byway Peer Advisor Network

Courtesy of the National Scenic Byways Foundation

Seeking a way to rejuvenate your Byway committee? Looking for a consultant to help your byway move ahead to prioritize and complete a project for the coming year? Are you just tired and stuck?

Consider sharing the load with a Byway Peer Advisor. In 2011 and 2012, a dozen byway leaders trained and participated in a consulting assignment along America's Byways. Most of these peer advisors are byway leaders in their state and have committed to accept assignments that fit their expertise to support a local byway.

Bobby Koeplin and Dan Albrecht are the committee chairs to make connections for a Peer Advisor assignment. With hopes that the National Scenic Byway Foundation can help support your request in some way, let us know that you need help from a Peer Advisor. Our committee wants to work with your byway committee to achieve success.

Contact Bobby Koeplin to be in touch with a NSBF committee member who will assess your needs and be attentive to find ways to help you. Bobby's contact information is bkoeplin@kwh.com, phones (701) 840-0250 cell and (701) 845-2251 work.

Latest Study on Potential Ecological Impact of Horses on Trails Is a Call to Action for All Horsemen

Courtesy of <http://blogs.equisearch.com>

By Fran Jurga

Most equine research is done by people with a connection to equine science or veterinary medicine. They may have a built-in bias toward the horse. But every once in a while, studies are published by scientists with no ties to horses.

A study in a scientific journal hovers over some aspect of horses that sounds foreign to those of us within the horse industry. Taking the sport, work and companionship angles out of the equine equation can be a wake-up call. That's how we felt in the past about European studies on horse meat, or American endocrinology studies of hormone therapy medication for women derived from the urine of pregnant mares.

Today, a new study looks at horses as weed seed distributors rather than a recreational companion, sport participant or pet. And if you were an ecologist, you might think of them by what's in their manure, too.

A group of researchers at Australia's Griffith University, led by Associate Professor Catherine Pickering, looked at the number and types of weed seeds that have been found dispersed through horse manure in national parks around the world. The findings have been published in the journal *Ecological Management and Restoration*.

"We reviewed 15 studies on seed germination from horse dung; six from Europe, four from North America, three from Australia and one study each from Africa and Central America," Associate Professor Pickering said.

The study found a similar threat is emerging in other parts of the world, with seeds from 105 of the 1596 invasive/noxious plant species here in North America also germinating in horse dung.

Read more: <http://blogs.equisearch.com/horsehealth/2013/11/07/australian-research-horse-impact-ecology-national-parks-trails/>

Colorado DOT & U of Colorado Create Ways to Measure Bike & Pedestrian Volume

Courtesy of CenterLines, the e-newsletter of the National Center for Bicycling & Walking

According to a Dec. 16th State Smart Transportation Initiative article, "As bicycling and walking have become more popular methods of transportation, cities and states are searching for better techniques for estimating traffic from these non-motorized modes. Both on individual corridors and throughout transportation systems, traffic volumes are essential for planning and performance measures. But measuring non-motorized traffic can be more difficult than counting cars

and trucks, so new techniques are needed to estimate traffic patterns.

"Colorado DOT worked with researchers at the University of Colorado-Denver to establish Colorado-specific methodologies for estimating bicycle and pedestrian volumes via a limited sample of existing counts. The research surveyed existing practices and findings from other jurisdictions-in both the U.S. and other countries-and then tested counting techniques in several locations in Colorado. Based on the research, the authors made recommendations for best practices for estimating bicycle and pedestrian volumes in Colorado..."

"The research team surveyed methods used for counting bicyclists and pedestrians and suggested improvements that would estimate both commute and recreational trips in different areas of the state..."

For more information: <http://www.ssti.us/2013/12/cdot-study-tests-methodology-for-systematic-bicycle-traffic-measurement/>

TRACKS group installs signs for better trail user safety

Courtesy of American Trails

By Nick Lund, TRACKS

Proper trail marking can contribute to safer trails and more efficient response when there are problems. To meet that goal on the White Mountains Trail System, about 1,500 coded white reflective diamonds have been installed along approximately every 1/4 mile.

The first successful rescue was a family with two small children, who mistakenly went on a connector trail off one of the WMTS main trails. After about 3 miles, it was beginning to get dark, they felt they were not on the correct trail, and they knew that if they tried to retrace their path, it would be very dark before they could get back. They called 911 and told the operator they were beside a diamond with code CM14, which is the Chipmunk Trail. The operator asked if they were still in good shape to hike, which they were; so the operator said they could continue on the trail to hike less than a mile to a major forest service road and had a USFS law enforcement officer meet them. That rescue was successfully completed in about 45 minutes.

TRACKS was awarded an AZ Game & Fish Heritage Fund grant to help cover costs of materials for this project, which we call our Emergency Responder project. We also received donations from Navajo County and Hon Dah Resort. The project entailed putting up new white, reflective, coded trail marker diamonds about every 1/4 mile on the WMTS, recording the GPS coordinates of each location, and providing that GPS information and a map of all locations to all regional emergency responders and dispatchers.

Read more: <http://www.americantrails.org/resources/safety/tracks-pinotop-lakeside-911-safety.html>

Nature Could Have A Solution For Emerald Ash Borer Problem

Courtesy of the National Parks Traveler

Nature might be able to provide a partial solution, at least, to emerald ash borer problems in national parks such as Shenandoah and Great Smoky Mountains as well as Sleeping Bear Dunes National Lakeshore. It turns out that woodpeckers and nuthatches, which are present in those parks, are developing an appetite for the non-native insects.

Studies in Ohio and Michigan concluded that those two bird species have added the insects to their diets. That news could be welcomed in units of the National Park System where the insect poses a threat to forests.

"We found we have a native predator that is able to detect and respond to this new rich food resource," said Charles Flower, a postdoctoral research associate in biology at the University of Illinois at Chicago who was the first author of the study.

The findings were first reported in the online journal Forest Ecology and Management.

Read more: <http://www.nationalparkstraveler.com/2013/12/nature-could-have-solution-emerald-ash-borer-problem-national-parks24425>

"Share the Trails": Illinois trail etiquette guide

Courtesy of American Trails

Illinois' colorful "Share the Trails" brochure says: "Trails provide a great opportunity to enjoy the outdoors and your favorite activity- whether that is biking, horseback riding, hiking, etc. However, particularly during nice days, trails can become crowded. The following basic share-the-trail etiquette tips can improve both your activity as well as the trail experience of others."

Download a copy: <http://atfiles.org/files/pdf/Share-the-Trail-Illinois.pdf>

Bell Helmets Offering \$100K of Trailbuilding Grants in 2014

Courtesy of International Mountain Bicycling Association

Start assessing your project dreams! After a successful first year, Bell Helmets and IMBA will partner again in 2014, providing \$100,000 of trail assistance grants for mountain bike projects across the U.S. Starting in January and running through the end of February, Bell Helmets and IMBA will accept applications for 2014 trail projects, with three finalists named during the first week of March. Voting will follow in three regional phases, with the winners announced May 2014. Additional details will be announced just prior to the application period opening.

Follow IMBA on Facebook for program updates: <https://www.facebook.com/IMBAonFB>

News Clippings

Rails-to-Trails Conservancy to defend rail-trails in the Supreme Court: Wyoming landowner threatens public ownership of rail corridors

Courtesy of the Rails to Trails Conservancy

A case scheduled to be heard in the Supreme Court over the next few months could threaten America's ability to convert disused rail corridors into public multi-use trails.

At issue in *Marvin S. Brandt Revocable Trust et al., v. United States* is whether the American people retain a reversionary interest in railroad rights-of-way that were created by the General Railroad Right-of-Way Act of 1875, after railroad activity has ceased on the corridor. It is only the second time that a rail-trail case has been heard by the nation's highest court.

The corridor in this case passes through a segment of land surrounded by Medicine Bow National Forest in Wyoming that the U.S. Forest Service patented to the Brandt family in 1976. Bisecting that parcel is a 200-foot wide corridor of federally-owned land that had been granted to the Laramie, Hahn's Peak and Pacific Railway company in 1908, for the purpose of constructing a railroad.

Read more: <http://community.railstotrails.org/blogs/trailblog/archive/2013/10/21/rails-to-trails-conservancy-to-defend-rail-trails-in-the-supreme-court.aspx>

From drain to drink: innovations in wastewater reuse

Courtesy of GreenBiz.com

By Rachel Cernansky

California is known for many things — surf, sun, cinema — but water sustainability doesn't likely crack the top 100. Yet the state is leading the way in a trend that's picking up around the world: municipal wastewater being treated, disinfected and reused near its source for a variety of purposes, from wetlands restoration to irrigation — and, yes, drinking.

Water recycling, also known as reuse or reclamation, is not new; nonpotable (not for drinking) water recycling systems have been in place for decades. In arid states, including Texas and Nevada, and rainy states, such as Florida and Virginia, municipal wastewater is collected and treated to an extent that doesn't meet drinking water standards, but is approved for certain uses that don't involve human contact, such as agriculture, landscaping and golf course irrigation.

Read more: <http://www.greenbiz.com/blog/2013/12/16/drain-drink-innovations-wastewater-reuse>

How the West Was Reinvented

Courtesy of the Washington Monthly

By Ryan Cooper

Nudged by Bill Clinton, an economy based more on recreation than extraction is transforming the rural West.

These changes have only just started to percolate—Garfield and Kane Counties, the home of Grand Staircase, are still heavily Republican. But for starters, folks in Escalante have largely come to terms with the monument, especially given that, thanks to Clinton, the town has few other options. These days they're looking for ways to take advantage of Grand Staircase even if they aren't terribly happy with how it came to be. In 2011, Escalante mayor Jerry Taylor testified before Congress in support of a bill that would have required that any new monuments get congressional approval first, but in an interview with me he spoke mostly about trying to take advantage of the place. "We have this asset now, and we need to capitalize on it," he said. "I call it America's Outback."

But taking advantage of a latent recreation economy takes work. Creating museums or launching advertising campaigns can be a heavy lift for a town of fewer than 800 people. Environmentalist organizations, which have spent a lot of money buying and retiring grazing leases in the monument, might consider helping these small communities develop their recreation potential and, in the process, create new stakeholders with an interest in protected lands.

The potential for a recreation-based economy, on the other hand, is as vast as the West itself. Americans have long loved their national parks. But because we aren't creating many new ones, and we are creating more Americans, the crowds at the most famous parks, like Yellowstone and Grand Canyon, get bigger every year. And as developing countries in Asia and Latin America grow richer, their expanding middle classes will increasingly have the means to satisfy the abiding human desire to travel and see great natural beauty—and nowhere is more beautiful than the American West. In the future, there will be more people eager not only to visit the West for its natural beauty but to live there as well, if the swelling populations of places like Denver, Boise, Albuquerque, and Salt Lake City are any guide.

Read more:

http://washingtonmonthly.com/magazine/january_february_2014/features/how_the_west_was_reinvented048358.php?page=3

Fresh Budget Study Details More Challenges For Troubled State Parks

Courtesy of the UT San Diego

By Michael Gardner

A new study has found that California's state parks system is top-heavy and has been slow to seize on moneymaking opportunities that could help it recover from deep fiscal wounds, some of which were self-inflicted.

The independent review also unearthed erratic and antiquated accounting systems, over-reliance on a few parks to generate the most income, an inability to cash in on concession contracts and a slothlike approach to attracting more users, especially to waterfront parks.

The findings by FTI Consulting highlight many of the challenges for the state Department of Parks and Recreation as it struggles to move beyond financial scandal and restore public trust.

Read more: <http://www.utsandiego.com/news/2013/dec/26/tp-fresh-budget-study-details-more-challenges-for/>

Park District opts to outsource Planning Department

Courtesy of BugleNewspapers.com

By Megan Patsavas

The Plainfield Park District (Illinois) began 2014 by opting to outsource some of the Planning Department duties.

The move followed the resignations of Director of Planning Cameron Bettin and landscape architect James Less. Bettin had been in line to be the Park District's executive director. But a new board led by President Peter Hurtado and commissioners Janet Silosky and Peter Steinys hastened outgoing Executive Director Greg Bott and hired Garrett

Peck, a village trustee, as executive director.

It was Peck's decision to outsource some of the Planning Department duties to Hitchcock Design Group.

"We're going to outsource probably about 20 percent of what [Bettin and Less] did, maybe about 25 percent ... and then the rest is going to be handled in-house by our Parks and Project Management Department," Peck said.

Peck cited a decreased need for a Planning Department due to little subdivision and park construction, and a desire to remove an overlap in duties between the planning and parks and public management departments among the reasons for his decision. He also said that this will save the park district money.

Read more: http://www.buglenewspapers.com/enterprise/article_c90917d2-759d-11e3-a88b-001a4bcf6878.html

The Pennsylvania Supreme Court Offers a Lesson in Conservation History

Courtesy of the Living Landscape Observer

By Brenda Barrett

It is not everyday that our state courts ponder the lessons of history. But this is exactly what the Pennsylvania Supreme Court did this December (2013) when it issued its opinion on the constitutionality of Act 13. Enacted by the legislature in 2012, the act extensively revised the Commonwealth's Oil and Gas Act to accommodate the new boom in natural gas drilling. Among other things the amended legislation required that industrial oil and gas operations be permitted as a "use of right" in every zoning district in the state. It also adopted new setback requirements to protect waterways, but provided a waiver process that was un-appealable by residents or local governments.

Stating that drilling in the Marcellus Shale formation does violence to the landscape of the state, the court went on to consider various constitutional challenges to Act 13. Some of the most powerful parts of the decision delve into the Commonwealth's Environmental Rights Amendment (See above). Writing for the court, Chief Justice Ronald Castille noted that to date the state's environmental rights jurisprudence is not well developed. His decision helps remedy this deficiency.

Read more: <http://livinglandscapeobserver.net/the-pennsylvania-supreme-court-offers-a-lesson-in-conservation-history/>

USA's health improving; Hawaii ranks first, Miss. last

Courtesy of USA Today

By Michelle Healy

An annual measure of the nation's health status finds evidence that Americans made "a notable shift" toward better health in 2013.

Important gains were seen in more than two-thirds of the measures analyzed for the 2013 America's Health Rankings (<http://www.americashealthrankings.org/>) report, released today, including:

•A drop in physical inactivity, defined as not doing any physical activity outside work for 30 days, down from 26.2% of the adult population in 2012 to 22.9% in 2013. The prevalence of physical inactivity varies from a high of 31.4% in Arkansas to a low of 16.2% in Oregon.

This marks the first year since 1998 that obesity rates did not increase, making it "a victory of sorts," says Reed Tuckson, senior medical adviser to the not-for-profit United Health Foundation, which sponsors the report with the American Public Health Association and the Partnership for Prevention.

Read more: <http://www.usatoday.com/story/news/nation/2013/12/11/health-improvements-states/3953505/>

Cal Ripken Sr. Foundation to announce campaign to build youth sports parks

Courtesy of the Baltimore Sun

By Childs Walker

The Cal Ripken Sr. Foundation is set to launch the public portion of a \$30 million fundraising campaign to help build youth sports parks in underserved communities around the country.

The foundation has already built 25 "Youth Development Parks," and officials hope to bring that number to 50 within five years.

"I look at it as doing wonderful things in dad's name and helping kids," said Orioles Hall of Famer Cal Ripken Jr., who will announce the capital campaign at a Tuesday news conference. "To me, these parks are truly transformational to the areas."

In three years, the initiative has already criss-crossed the country, from Baltimore to Houston to Chicago.

The Ripken foundation designs and builds the parks at a reduced cost, then donates them to partner agencies in their respective home cities. The foundation also provides clinics and character education at the parks going forward. The parks cost about \$1 million each to build.

Read more: <http://www.baltimoresun.com/sports/orioles/bs-sp-ripken-foundation-1217-20131216.0.7858540.story>

Interior Department Ends Federal 'Blueway' Program

Courtesy of the Associated Press

By Bill Draper

A U.S. Interior Department program intended to recognize conservation efforts along the nation's waterways was dissolved on Friday amid opposition from landowners and politicians who feared it would lead to increased regulations and possible land seizures.

The National Blueways System was created in May 2012 under President Barack Obama's America's Great Outdoors Initiative. The program was voluntary, didn't include any new regulations, and a designation — bestowed on only two rivers, one of which was dropped last year because of local opposition — brought no additional funding.

Interior Secretary Sally Jewell said in a statement that her agency decided to disband the program, which was formed by her predecessor, Ken Salazar, after a departmental review.

"The National Blueways Committee will be deactivated, but the department will continue to encourage collaborative, community-based watershed partnerships that support sustainable and healthy water supplies," department spokeswoman Jessica Kershaw said.

Jewell put the program on hold in July, two weeks after removing the designation from the White River, which spans more than 700 miles through Missouri and Arkansas. The only other National Blueway waterway — the Connecticut River, which runs through Connecticut, Massachusetts, Vermont and New Hampshire — will retain the designation, Jewell said Friday.

Read more: <http://abcnews.go.com/US/wireStory/apnewsbreak-feds-end-blueway-program-21411691>

Training Opportunities

Learn more in 2014 with American Trails Webinars

Courtesy of American Trails

American Trails continues the dynamic online Advancing Trails Webinar Series to help trail planners, supporters, and managers learn about focused topics of special interest. Our webinars are now eligible for CEUs through the Texas Recreation and Park Society, an authorized independent CEU provider through IACET (International Association for Continuing Education and Training). Our 75 minute webinars are worth .10 CEUs and are included in the webinar fee (our free webinars will have a \$15 charge for CEUs).

JANUARY 9: Trails and the New Federal Accessibility Guidelines (hosted by American Trails, U.S. Fish and Wild Service and presented by Janet Zeller, U.S. Forest Service). Register now:

<http://www.americantrails.org/resources/accessible/webinar-janet-zeller-accessible-trails.html>

JANUARY 30: Creative Fundraising for Trails (presented by Conservation Partners and Iowa Natural Heritage Foundation, moderated by The Greenway Team). Details coming soon

FEBRUARY (date TBD): Managing User Conflicts ~ Part 3 of 3 (presented by Steve Sherwood, Chinook Associates LLC). Details coming soon

For more information: <http://www.americantrails.org/http/webinars-american-trails.html>

Webinar: The NACTO Urban Bikeway Design Guide: State of The Practice Solutions for City Streets

Courtesy of CenterLines, the e-newsletter of the National Center for Bicycling & Walking

Date: January 29, 2014, 3:00 p.m. to 4:30 p.m. ET (1.5 PDH/.2 IACET CEU)

Presenters: David Vega-Barachowitz (NACTO), Robert Burchfield (City of Portland, OR), Michael Sallaberry (San Francisco Municipal Transportation Agency), & Nathan Roseberry (T.Y. Lin International)

Host: Institute of Transportation Engineers

Cost: Individual & Group, Member & Non-member Rates from \$75 - \$150

For more information:

http://www.ite.org/education/webinars_NACTO.asp#THE_NACTO_URBAN_BIKEWAY_DESIGN_GUIDE

Webinar: Design for Cyclist and Pedestrian Comfort

Courtesy of CenterLines, the e-newsletter of the National Center for Bicycling & Walking

Date: February 19, 2014, 3:00 p.m. to 4:00 p.m. ET (.1 CEU, 1 AICP CM)

Presenters: TBA

Host: Association of Pedestrian and Bicycle Professionals (APBP)

Cost: \$50 APBP members/\$85 non-APBP members, or multi-webinar discounts

For more information: http://www.apbp.org/events/event_details.asp?id=381915&group=

Master of Tourism Management program at Colorado State University

Apply for Fall 2014 by February 15, 2014.

Colorado State University Master of Tourism Management (MTM) is a nine-month master's degree that blends tourism, business management, and natural resource courses to help graduates be competitive in the global tourism job market.

Program Highlights

- Industry Advisory Board committed to student engagement
- Nine-month accelerated curriculum
- On-campus cohort-based or online through CSU OnlinePlus
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- Professional master's format--no thesis required
- Flexible combination of in-class and online coursework
- Taught by world-renowned tourism and natural resource experts

The global tourism industry is one of the world's fastest-growing economic sectors. The Master of Tourism Management provides efficient and effective training for management careers in tourism, and features innovative course work in business management, sustainable tourism, strategic management, quantitative analysis, communications and conflict management, ecotourism, tourism marketing, and more.

The classroom experience is concentrated in weekly on-campus meetings and supported through a sophisticated online learning platform that provides learning modules, discussion groups, and multimedia course content enrichment. Together, the business management and tourism-specific coursework, industry interaction, and field-based internship opportunities provide a unique management training package and provide a pathway to an important career in tourism management.

Now accepting applications for Fall 2014.

How to apply: <http://warnercnr.colostate.edu/mtm-how-to-apply>

For more information: <http://warnercnr.colostate.edu/masters-in-tourism>

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